

RIVERINA



BLUE LABEL PREMIUM LAYER PELLETS / MASH

PRODUCT DESCRIPTION

RIVERINA BLUE LABEL PREMIUM LAYER PELLETS / MASH is a commercial standard complete feed for high producing laying hens. This feed is the final stage in a three stage-feeding programme for laying hens.

This feed may also be used as a non-commercial breeder feed for layers, broilers, ducks, geese and turkeys (some water medication may be necessary for disease control for broiler breeders and turkey breeders).

TYPICAL COMPOSITION

- Wheat, maize, sorghum, bran and pollard, a combination of protein meals (cottonseed meal, soybean meal, canola meal, sunflower meal, blood meal, meat meal), vegetable oil, limestone, mould inhibitor, sodium bicarbonate, salt, choline chloride, amino acids, carotenoids, Riverina vitamin & mineral premix.
- Base raw materials may gradually change seasonally.

DIRECTIONS FOR USE

- RIVERINA BLUE LABEL PREMIUM LAYER PELLETS / MASH** is a complete feed and no supplementary feeding is necessary.
- Laying hens should have unlimited access to the feed (*ad lib*), ideally in a self-feeder.

During this period approximate intakes should be:

Age of Birds	Approx Feed Consumption
Point of Lay Period (20 - 22 weeks)	90 - 110 grams / bird / day
Early Laying Period (22 - 35 weeks)	95 - 130 grams / bird / day
Mid Laying Period (35 weeks to end of lay)	105 - 140 grams / bird / day
Layer Breeders (non-commercial)	110 - 140 grams / bird / day
Broiler Breeder (non-commercial)	140 - 170 grams / bird / day
Turkey Breeders Hens	250 - 270 grams / bird / day
from 35 weeks Toms	440 - 460 grams / bird / day

- The above feed intakes are only indicative. Feed intakes will vary with season, variety of bird, lighting, shed conditions, disease status and other environmental conditions.
- Egg production may drop during the winter months due to reduced daylight hours as the optimum light for laying hens is 14 - 16 hours per day.
- Moulting occurs once a year and during this period layers will stop laying until new feathers are grown.
- When hens enter the end of lay period, shell quality may deteriorate. Calgrit (coarse limestone) or shellgrit offered *ad lib* may help improve shell quality.
- Fresh, cool, clean water should be available at all times.

NUTRITIONAL ANALYSIS

PROTEIN	%	MIN:	17.00
CALCIUM	%	:	4.00 - 4.50
AV PHOS	%	MIN:	0.38
FAT/EE	%	MIN:	2.00
C FIBRE	%	MAX:	5.00
ENERGY A-ME	MJ/kg	MIN:	11.30
LYSINE	%	MIN:	0.725
METHIONINE	%	MIN:	0.35
SALT	%	:	0.20 - 0.40
VITAMIN A	iu/kg	:	10,000.00
VITAMIN D3	iu/kg	:	3,000.00
VITAMIN E	mg/kg	:	40.00
VITAMIN K	mg/kg	:	3.00
VITAMIN B1	mg/kg	:	2.50
VITAMIN B2	mg/kg	:	7.00
NIACIN (B3)	mg/kg	:	50.00
VITAMIN B5	mg/kg	:	12.50
VITAMIN B6	mg/kg	:	5.00
VITAMIN B12	mg/kg	:	0.02
FOLIC ACID	mg/kg	:	1.50
BIOTIN	mg/kg	:	0.15
COBALT	mg/kg	:	0.25
COPPER	mg/kg	:	5.60
IRON	mg/kg	:	60.00
SELENIUM	mg/kg	:	0.20

FEATURES

- Extra vitamins & trace minerals for non-commercial breeders.
- RIVERINA BLUE LABEL PREMIUM LAYER PELLETS / MASH** is a high energy and protein diet suitable for high producing layers.
- Includes carotenoids to ensure optimum yolk colour.

QUALITY PRODUCT

- Manufactured to strict quality control standards for incoming raw materials and the finished product.
- Formulated in accordance with current research into poultry nutrition and mixed using a variety of quality raw materials.

WITHHOLDING PERIOD

Nil.

WARNING

**Contains RAM - do not feed to cattle, sheep and other ruminants.
Feed only to laying hens.**

STORAGE

[Cool, shaded, dry conditions, away from vermin.](#)

BEST BEFORE

[Six months from the date of manufacture.](#)

PACK SIZE

20kg woven polypropylene bags.

Bulk: Please contact your Riverina Sales Representative.



This feed is scientifically formulated for the intended species of animal and should not be fed to any other animal. It may contain medication and ingredients that may prove harmful if fed to other species.
Ver: 7.0

Issue Date: October 2015

